

# Lasha Maruashvili

## Profile

Senior iOS Engineer with 8+ years of engineering experience, including 5+ years specializing in iOS development. Proven track record of leading the development of high-performing, scalable, and user-centric mobile applications. Experienced in modern architectures and the full app development lifecycle, consistently delivering results that improve app performance and user engagement. Proficient in graphic design tools (Figma, Adobe Creative Suite), fostering seamless collaboration with designers to deliver high-quality UI/UX solutions. Adept at leading teams, mentoring developers, and optimizing processes for faster, more efficient workflows. Comfortable with Agile/Scrum methodologies, known for solving complex technical challenges and consistently delivering high-quality products.

## Employment History

### iOS Engineer at Shopthing, Toronto

01/2023–Present

- **Participated in cross-functional collaboration** with backend teams, designers, PMs, and QA to deliver high-quality app features, improving communication and contributing to faster delivery timelines.
- **Utilized modern technologies**, including The Composable Architecture (TCA) and SwiftUI, while ensuring robust testing practices with comprehensive UI and Unit tests, fully integrated with CI/CD pipelines to maintain continuous delivery.
- **Mentored and guided** new developers, providing technical support and best practices that significantly improved their integration into team workflows and boosted overall productivity.
- **Designed and implemented** the company's first onboarding flow, including a bootcamp for new hires, which reduced onboarding time and helped new employees become productive faster. Even experienced engineers required this comprehensive training to adapt to the advanced tech stack.
- **Conducted technical interviews** to align new hires with team standards and the company's technical stack, successfully onboarding several engineers who have since made key contributions to the team.

### iOS Team Lead at Money Movers, Tbilisi

09/2019–01/2022

- **Redesigned the app's architecture**, transitioning from the MVC pattern to **CLEAN architecture** to address challenges in scaling and adding new features as the app grew. This ensured the app's maintainability, adaptability, and improved performance.
- **Led the development and launch** of the **MyProfile App**, used by over 40,000 users in Georgia, offering digital payments, VoIP, parcel delivery services, and more.
- **Designed and implemented** the MM iOS Bootcamp, streamlining the onboarding process for new developers, reducing onboarding time, and ensuring quick alignment with team standards.
- **Managed technical architecture decisions**, set coding standards, and maintained code quality through rigorous code reviews and developer mentorship.

## Links

[Linkedin](#)  
[Github](#)  
[Portfolio](#)

## Skills

Xcode  
Swift  
SwiftUI  
Testing  
Version Control  
Design UX/UI  
Project Management / Leadership

## Languages

Georgian  
English  
Russian

## Courses

iOS Engineering Course at Geolab  
Project Management at Digital Institute  
Algorithms and Data structures at Digital Institute  
UML at Udemy  
Design Patterns in Swift at Udemy  
Algorithms and Data Structures at Udemy

## Hobbies

Music | Horse riding | Paragliding

- **Collaborated with cross-functional teams**, including product managers, designers, and QA, to ensure seamless feature delivery and high-quality user experiences.
- **Participated in Agile/Scrum workflows**, ensuring timely delivery of features while maintaining a strong focus on app performance and stability.

## Agency Founder / iOS Engineer at Upwork

09/2019–Present

- **Achieved Top Rated Plus status**, representing the top 3% of freelancers on Upwork with a 100% Job Success Score (JSS), based solely on client satisfaction and delivering consistently high-quality results across 20+ projects.
- **Established and lead a Top Rated Agency** on Upwork, specializing in mobile app development, delivering native apps for both Android and iOS platforms with a 100% JSS, driving significant business growth.
- **Collaborated with a diverse range of international clients**, gathering detailed requirements, designing custom solutions, and managing full development cycles from concept to deployment.
- **Cultivated strong client relationships** through exceptional communication and consistent, on-time delivery, leading to repeat business and ongoing collaborations with key clients.
- **Mentored and managed a growing team**, improving project efficiency and ensuring that all client deliverables met the highest standards of quality and performance.

## Journey to Engineering, Tbilisi

01/2011–08/2017

Before fully committing to iOS development in 2019, I explored several fields that helped shape me into a well-rounded engineer. These diverse experiences strengthened my technical, creative, and leadership skills, which all contribute to my current proficiency in iOS development:

- **TBC Pay [2011 – 2013] – Junior Developer**

My first exposure to software engineering, where I developed foundational skills in programming and system development. This early experience laid the groundwork for my technical growth in later roles.

- **GDS TV [2012 – 2015] – Producer**

Managed and coordinated a production team, refining my leadership, project management, and communication abilities. This experience honed my ability to lead teams and manage complex projects.

- **Cavea Cinemas [2015 – 2017] – Motion Graphic Designer**

Developed creative and design skills, which now assist in effectively collaborating with designers and implementing aesthetically appealing UI/UX in iOS apps. This experience allows me to bridge the gap between technical and design teams.

- **Airline Ticket Sales, Riga [During Master's Studies] – Salesman**

Sold airline tickets to the UK market through direct communication with clients, gaining confidence in speaking English and honing my communication skills. This experience enhanced my ability to articulate complex information clearly and effectively.

# Education

## Master, TSI, Riga

Management of informational technologies

## Bachelor, GTU, Tbilisi

Business Administration, Minor: Informational Technologies

# Skills

## Core Technical Skills:

- **Programming Languages:** Swift, Objective-C, C# , Python
- **iOS Development:** SwiftUI, UIKit, CocoaPods, Core Data, RESTful APIs, URLSession, CallKit, MapKit, Keychain, Firebase, OAuth2 and etc.
- **Data Handling:** Core Data, Firebase, SQL
- **Multithreading & Performance Optimization:** Proven experience in optimizing app performance through multithreading.
- **Reactive Programming:** RxSwift, Combine
- **Architectures:** TCA (The Composable Architecture), Clean, MVVM, Coordinator etc.
- **Testing & CI/CD:** Unit Testing, Test-Driven Development (TDD), Continuous Integration/Continuous Delivery (CI/CD) pipelines
- **Version Control:** GitLab, GitHub, Bitbucket

## Design & UX:

- **Design Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects)
- **UI/UX Principles:** Apple Human Interface Guidelines (HIG), Responsive Design, User Flows
- **Collaboration:** Effective in collaborating with design teams to deliver aesthetically appealing and functional apps.

## Project Management & Leadership:

- **Agile/Scrum Methodologies:** Experienced in working within Agile/Scrum environments, managing sprints, and collaborating with cross-functional teams.
- **Team Leadership & Mentorship:** Proven ability to mentor junior developers, lead teams, and design effective onboarding processes that enhance productivity.
- **Client Management:** Managed client relationships, consistently delivering projects on time and ensuring high client satisfaction across various platforms.

## Soft Skills

- **Leadership:** Strong leadership experience, capable of guiding teams and overseeing projects from concept to deployment.
- **Communication:** Excellent communication skills, adept at collaborating with cross-functional teams and stakeholders.
- **Problem-Solving:** Skilled in diagnosing complex technical issues and delivering effective solutions.
- **Adaptability:** Comfortable working in fast-paced environments and adapting to evolving project needs.